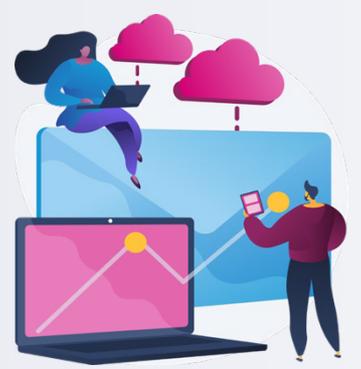


# Keep Communicating Liquid Site Builder



Liquid Site-builder provides a simple and easy to use platform for online presence. The drag and drop functionality allow a small business to create a professional looking website without the need to invest in expensive infrastructure and back-end systems link cPanel.

Small businesses need a simple platform that can give them online presence at cost effective price points. Small businesses don't have designers or developers, nor can they afford the costs associated with these specialists, Liquid Telecom's site-builder provides such a platform that's easy to use, hosted in the cloud and provisioned through its marketplace ensuring automated fast provisioning for the customer.

Take your  
business  
everywhere...

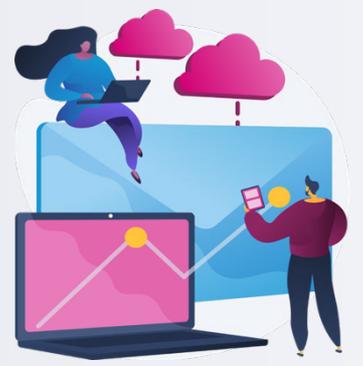


## Why Liquid Site Builder

- Online presence – small businesses have better coverage and can reach a bigger audience
- Opex model- no upfront cost for infrastructure. Subscription on a billing basis
- Cost savings- no need to invest or spend money on developers or designers to work on images or functionality, Liquid Site Builder platform has a catalogue of images and templates to use
- Simplicity – even without knowledge of cPanel, scripting languages, the platform provides an easy-to-use GUI. Changes can be made on the go, through the user interface

Online presence, connectivity and communication, are all key for any business to succeed. This ensures that you can reach your customers, by calling or email when necessary. Your customer can also search online or consume your services through your website thus creating an additional revenue stream.

# Keep Communicating Liquid Site Builder



## Features: Website

**Professional designs.** You don't have to be a professional designer to build a professional website- choose from our library of beautifully designed sections and themes

**Full customization.** Pre-built sections cover a huge range of content layout possibilities. Each section can be restyled individually or refresh the whole site in just one click

**Image editor.** Quickly change the appearance of any image using the built-in image editor. Crop, resize, reduce redeye, scale or even add filters and stickers.

**Responsive layout.** All sites are instantly responsive so your website will look great on phones, tablets and big screens too

**Social Media.** Make it easy for your visitors to click-through to your social profiles- or view our latest posts on the website.

**Contact forms.** Help your customers get in touch with a contact form. You'll get an email within seconds of the form being submitted.

**File upload.** Upload PDF's and other files to your site so your visitors can easily view, download and print them

**Embed external content.** Cut and paste embed codes from popular sites like YouTube to add external content or features to your site

**SEO.** Add site-level and page-level SEO tags and content so your site gets fully indexed on search engines

**Image gallery.** Display a beautiful multi-image gallery on your website. Your visitors can click on any image to expand or zoom in

**Facebook image import.** Bring images from your Facebook page straight to your website with just a couple of clicks

**Slideshows.** Create attractive slideshows to showcase your images. They'll transition automatically or when clicked on.

**Device Preview.** See a preview of how your website will look on a phone or tablet in horizontal or vertical orientation before you publish.

**Domain mapping.** Easily connect any domain you own to your Liquid Site Builder website using simplified domain mapping page.

## Features: Website

**Stock images.** All paid packages include a choice of images from our high-quality stock image library.

**Analytics.** Add a Google Analytics tracking code in just one click or view basic analytics directly inside the editor

**SSL.** Ensure any connection to your website is secure and boost your search engine ranking by enabling your SSL certificate for free.

**Adding content.** There's much more to discover when adding content to your website. Include maps, videos, audio, text and more to make your website your own.

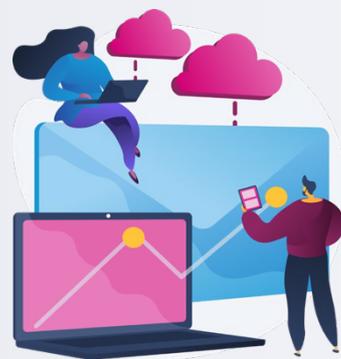
**Shape dividers.** Make your website stand-out with Shape Dividers- a quick and easy way to connect sections to create visually engaging pages.

**Scrolling effects.** Use parallax, zoom and fixed scrolling effects to create attractive, memorable website pages

**Section animation.** Highlight content and create engaging pages with section animations

**Password-protected files.** Add password protection to a folder so that only visitors with login credentials can view the content.

# Keep Communicating Liquid Site Builder



## Features: Store

**Unlimited products.** You can create a store of any size and sell as many products as you like without paying more.

**Payment options.** Choose from a number of integrated payment options, like PayPal and Stipe, as well as all major credit cards

**Fully integrated store.** Your store is fully integrated with your website so everything will work together without additional purchases

**Discounts.** Create your own customized discount vouchers that your customers can redeem at checkout.

**Tax option.** Show process with or without sales tax or VAT. Set county or state/region-based tax rates where required

**Delivery options.** Set multiple delivery options and prices so your customers can always see how much delivery will cost.

**Product variations.** Add unlimited product variations like size or color, each with individual stock tracking and pricing.

**Product categories.** Group your products into categories for easier display and searching or large product catalogues

**Stock count.** Keep a track of stock levels and optionally receive an alert when stock falls below a pre-set level for each product

**Order status emails.** When you change the status of an order your customer will automatically receive a notification email.

**Flexible layout.** Displays store items on any page on your site and filter by tags like 'discount', 'just arrived', or 'special offer'

**Fully responsive.** Manage your store from your phone, table, or computer. Add products or update orders from anywhere

**Multiple tax rates.** Set up multiple tax rates and choose which rates apply to individual products.

**CSV exports and Facebook store.** Sync your online store with your Facebook store. New products will automatically be added to your Facebook store

## Features: Blog

**Unlimited posts.** You can post as often as you like and grow your blog to any size without upgrades or additional charges.

**Blog categories and tags.** Organize your posts into categories and add tags so visitors can find related articles easily

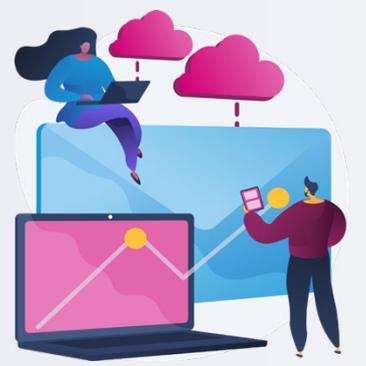
**Post from your phone.** Update your blog when you're out and about with new posts and images using your phone or tablet.

**Import WordPress XML.** If you've got blog posts, you want to bring from your WordPress site you can import straight into your Liquid Site Builder.

**AMP support.** Google Accelerated Mobile Page support is built-in so your posts will load faster and rank higher in Google search results.

**Permalinks.** Share your blog posts easily with 'clean' Permanent Links that won't change if you update your posts.

# Keep Communicating Liquid Site Builder



## FAQs

### Who is Liquid Site Builder for?

Liquid Site Builder is for anyone who wants their own website and online presence, regardless of technical ability or skill level. You don't need any previous experience of building a website to create a beautiful and professional online presence, our pre-built sections have been handcrafted by a team of designers to help you get your business online with ease.

Our online store builder makes it a great fit for people who want to sell products or service online, but it's by no means limited to those people. Bloggers, artists, tradespeople, dressmakers, dog groomers... anyone can get online with Liquid Site Builder

### What is Liquid Site Builder?

Liquid Site Builder gives you everything you need to create a website for yourself. You don't need any complex technical knowledge to use Liquid Site Builder, just the content you want to include on your website. A website builder saves you time and money in hiring an expensive website designer, as our easy to add sections and drag, drop interface makes you look like a professional from the start.

### Do I need a website?

If you are running a business, yes! A website will build credibility and trust for your business, giving you control of how people see your business and helping you to attract the right customer.

If you're not running a business but you're keen to share travelling experiences or to show off your photography skills, then a website is the perfect way to share your passion with the world.

### What is a domain name and why is it important?

A domain name is the address where your customers can find you online (e.g., [www.yourbusiness.com](http://www.yourbusiness.com)). an individual domain name will instantly make you look professional and help to build credibility for your brand. It's just a unique s your fingerprint, so no two websites can have the same name- helping your visitors to easily find your business online.

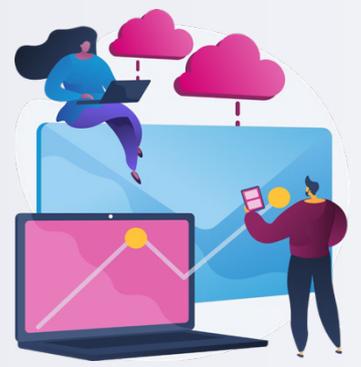
### I already have a domain- can I transfer it over?

Yes, we have a domain-mapping tool that will help you point to your domain at your Liquid Site Builder website.

### What are the benefits of using my phone to create my website?

Being able to create and update your website on your phone means that you can make the most of your time by updating your website anytime anywhere. No matter where you are or how long you have, your website will always be with you. If you can use your smartphone to take photos or share content, you'll be able to take a quick snap and upload it straight to your website.

# Keep Communicating Liquid Site Builder



## What does a “responsive” website mean?

A responsive website resizes itself based on the device its being viewed from. This means that if someone’s viewing your website from a phone, it won’t be so tiny its hard to read; it will resize and reshape itself to fit their device! Similarly, even if you’ve created your website on your phone, it will fill the screen and look great on a desktop too. With Liquid Site Builder, this is all built-in – so its instantly responsive without you having to do a thing!

## How much does it cost?

Find out more at the <https://marketplace.liquidcloud.africa/>

## Why Liquid Telecom

Leading Cloud connectivity provider in Africa. Liquid Telecom is a leading provider of cloud and fibre connectivity across Africa. Our carrier-grade network connects our customers and four carrier neutral data centers from Cape Town to Cairo on one continuous grid.

One touchpoint. One service provider, one invoice, completely managed. We offer wide range of products, including connectivity, hosting, voice, security, and cloud services.

In-country billing means in your own currency. Our partnership with Microsoft enables us to bill you directly in the currency of your country, avoiding currency fluctuations linked to the US Dollar.

## Support

Liquid Telecom has physical presence in several African countries, giving you access to people on the ground who understand your market and needs.

### Liquid Telecom, your digital transformation partner

We believe in the ambition and potential of the African business. That is why we combine our expansive reach, reliable, high-speed connectivity, state-of-the-art data centers and innovative digital solutions to augment your digital experience. Because we are not just a telecoms company. We are your digital transformation partner.